



PRESS RELEASE
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HPN Global Begins to Assemble Team for New International Division
Thomas Hallin to Lead UK and Northern Europe Division

Scottsdale, Ariz. (Dec. 14, 2009)...Just days after [Hospitality Performance Network](#) (HPN), North America's fastest growing site selection and meeting procurement company announced it was rebranding and becoming a global business, the company has taken the first step in assembling an all-star team to help launch its new international division of HPN Global. **Thomas Hallin** is the newest member of the growing HPN Global team, which will launch in March 2010. He will serve as Vice President International, UK and Northern Europe.

"HPN's joint venture with Meetings International will create a new international division of HPN Global, allowing us to expand and move into international markets with a strong team in place," said William Kilburg, Chief Executive Officer, HPN. "The addition of Thomas Hallin, who is originally from Sweden, gives us instant credibility overseas. He brings nearly 20 years of international travel and business experience to HPN Global. Thomas is very well connected, he speaks a number of languages and we know he will be able to help us achieve our goals."

Kilburg added, "It's important to note, HPN is not changing, it is simply going global. We will continue to provide the same level of service domestically. The new name reflects our plans for international growth and better aligns with our mission of being the best worldwide meetings procurement provider."

As Vice President International, UK and Northern Europe, Hallin will be responsible for building and maintaining relationships with corporate and association accounts in Europe as well as within the United States, with the objective of expanding HPN's European presence and Trans-

Atlantic group business. To accomplish this, he will recruit and train new sales associates who will be based in strategic locations throughout Europe.

Hallin's past experience includes directing Marriott's North American sales efforts for their +55 hotels in the United Kingdom and Ireland. Prior to this, he was responsible for managing Marriott's global strategic account relationship with select Fortune 500 companies and before joining the Marriott Global Sales National Accounts team in early 2002, Hallin managed and directed the New York Worldwide Sales Office for three years.

Previous experience also includes working at the Marriott California International Sales Office, for the San Francisco Marriott, Marriott's U.S. International Sales Office and as an international meetings & incentive planner at Nyman & Schultz.

About HPN Global

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Beginning in March 2010, Scottsdale-based HPN will rebrand under the name HPN Global to better align with its mission of becoming the world's most global site selection service provider. HPN Global is committed to being an industry leader – not one founded on being the largest company, but one focused on being the best. The new international division of HPN Global is the result of a joint venture between HPN and Meetings International. Both companies have been serving the needs of association, non-profit, corporate and government agencies for 18 years collectively. To learn more, visit www.HPNGLOBAL.com.

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