



PRESS RELEASE
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Joseph Toh to Lead Asia-Pacific Division of HPN Global

Scottsdale, Ariz. (Dec. 18, 2009)... Earlier this month, [Hospitality Performance Network](#) (HPN), North America's fastest growing site selection and meeting procurement company announced it was rebranding and becoming a global business. Now, the company is taking steps to build a strong global team to help launch its new international division of HPN Global on March 1, 2010. **Joseph Toh** has joined the company and will serve as Vice President of International Sales, Asia-Pacific division.

"Joseph is the real "deal" and this is a fantastic time to expand the Asia-Pacific market, where there is a demand for our services and we are proud to be associated with someone of his stature. He has over 30 years experience in that marketplace and is uniquely positioned to assist in the growth of the business," said William Kilburg, Chief Executive Officer, HPN. "The Asia-Pacific market is robust and diverse and HPN Global will be well positioned to handle its needs. Joseph Toh has the relationships and skill sets to drive the company's expansion plans internationally."

As International Vice President, Asia-Pacific, Toh will be responsible for building and maintaining relationships with large corporate and association accounts throughout the Asia-Pacific region. Additionally, he will recruit and train new sales associates and expand HPN Global's presence throughout the expansive Asia-Pacific region. An separate announcement regarding China will be made shortly.

He has over 30 years of hospitality sales and marketing experience. Toh's resume includes serving as Vice President of Sales at the Venetian Macau Resort Hotel in Macau, Asia's largest

resort hotel, where he developed the hotel's overall strategic business and marketing plan. He was responsible for planning and implementing both the pre-opening and post-opening business development programs to maximize occupancy and revenue for the 3,000 all-suite property.

Prior to that position, he was head of Sales & Marketing in various international hotel groups in different countries namely, Le Meridien Hotels China, Marriott International China, Jin Jiang Hotel Group China, Radisson Hotels Worldwide Asia/Pacific, Omni Marco Polo Hotel Singapore, The Mandarin Oriental Hotel Singapore, Holiday Inn International Hotels Singapore. In addition, he was the Vice President for JT Barclay Marketing Ltd, a hospitality representation company based in Canada where he headed the business development division for the North America region.

About HPN Global

Beginning in March 2010, Scottsdale-based HPN will rebrand under the name HPN Global to better align with its mission of becoming the world's most global site selection service provider. HPN Global is committed to being an industry leader – not one founded on being the largest company, but one focused on being the best. The new international division of HPN Global is the result of a joint venture between HPN and Meetings International. Both companies have been serving the needs of association, non-profit, corporate and government agencies for 18 years collectively. To learn more, visit www.HPNGLOBAL.com.

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