



PRESS RELEASE

Contact:

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Industry Leader Kip Horton Joins HPN to Head up European Expansion Twenty-five Year Starwood Veteran to Develop Dream Team for International Division

Scottsdale, Ariz. (January 18, 2010) [Hospitality Performance Network](#) (HPN), North America's fastest growing site selection and meeting procurement company announced the latest addition to its all-star international team. Effective March 1, 2010, Kip Horton will become the Senior Vice President of HPN Global's EAME and India division.

"We recruit the the top talent in our industry and Kip is definitely in that league. Kip's appointment clearly demonstrates the high voltage team being assembled. He is a dynamic leader who understands our business, and our unique model, inside and out. His strategies have touched thousands of customers and during his 25 years at Starwood he built and supported many successful world class teams. He is a valued industry veteran and is respected not just in the hospitality world but also within the meeting planner community. He will make a considerable impact on our development plans," said William Kilburg, Chief Executive Officer, HPN.

Kip added, "HPN Global is a talented and forward thinking organization. This is a new world and bureaucratic companies do not have the ability to change quickly and adapt. HPN Global understands what it takes to succeed with the customer, as well as their hotel partners, and they deliver the kind of support that sales associates really need to effectively bring the maximum value for all parties. They understand that it's the fast that eat the slow, not the large that eat the small. I have vast experience with building and supporting sales teams and I sincerely look forward to being part of a team that will become the best meetings procurement provider in the world. I am excited to join what will be the global leader in this field."

As Senior Vice President International, EAME and India, Horton will be responsible for leading HPN Global's growth by building a stellar team and developing and maintaining relationships with corporate and association accounts in the region. He will also be proactively cultivating his long-standing industry relationships throughout the region to continue to grow the worldwide effectiveness of HPN Global's proprietary sourcing model.

He has over 25 years of hospitality sales and marketing experience. Horton's resume includes ten years with Starwood Hotels & Resorts in Brussels, BE and Atlanta, GA and one year as director of sales and marketing for the Sheraton Centre Hotel and Towers in Toronto, Canada. Prior to that, he held various sales and marketing positions with Sheraton in Atlanta and Toronto.

About HPN Global

Beginning in March 2010, Scottsdale-based HPN will rebrand under the name HPN Global to better align with its mission of becoming the world's most global site selection service provider. HPN Global is committed to being an industry leader – not one founded on being the largest company, but one focused on being the best. The new international division of HPN Global is the result of a joint venture between HPN and Meetings International. Both companies have been serving the needs of association, non-profit, corporate and government agencies for 18 years collectively. To learn more, visit www.HPNGLOBAL.com.

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