



PRESS RELEASE

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HPN Global largest ever presence at IMEX

HPN Global announces fifty hosted buyers to be in attendance at the world's premier exhibition for meetings and incentive travel

Scottsdale, Ariz. (February 11th, 2010) [Hospitality Performance Network](#) (HPN), North America's fastest growing site selection and meeting procurement company announced that 50 hosted buyers from around the world will attend IMEX, Frankfurt, May 25 – 27.

Ian Quartermaine, (CEO International, for HPN Global effective March 1st 2010) said "IMEX is a significant event on our calendar and our executive team has supported this event from its inception. The newly branded HPN Global will have a dominant presence at IMEX to show the meetings world the quality of international buyers and what makes HPN Global different to the competition. As the fastest growing site selection and meeting procurement company we shall represent the world at this event with hosted buyers from every major continent. In addition our senior executives will be present in force to cement relationships with key industry customers and suppliers"

Ray Bloom, Chairman of the IMEX Group added, "We are delighted to see this strong support for IMEX with an impressive attendance from HPN Global. This once again demonstrates that our industry is robust and growing and reconfirms key indicators that 2010 business is on the rise and that IMEX in Frankfurt is the place to be."

About HPN Global

Beginning in March 2010, Scottsdale-based HPN will rebrand under the name HPN Global to better align with its mission of becoming the world's most global site selection service provider. With meeting procurement professionals all over the world, HPN Global is committed to being an industry leader – not one founded on being the largest company, but one focused on being the best. The new international division of HPN Global is the result of a joint venture between HPN and Meetings International. Both companies have been serving the needs of association, non-profit, corporate and government agencies for 18 years collectively. To learn more, visit www.HPNGLOBAL.com.

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