



PRESS RELEASE
For Immediate Distribution

Contact: Lindsay Hansen
(480) 205-6195 cell
lindsay@ldhconsulting.net

HPN Global Hires Bryan Bruce

Experienced Internet Marketing Professional Recruited to Expand Web Presence

Scottsdale, Ariz. (April 14, 2010) [Hospitality Performance Network](#) (HPN) Global, the world's most global site selection and meeting procurement company, announced today the hiring of Orlando based hotel executive **Bryan Bruce** as Vice President, Internet Marketing.

"Bryan has worked both the sales and service side of the business for some of the top hotel brands in the US," said Bill Kilburg, Chairman and Chief Executive Officer, HPN Global. "He is a skilled sales and marketing professional who brings a vast amount of knowledge and experience to the meetings industry including the internet and social media marketing arenas. Bryan has spearheaded online and print campaigns that have positively impacted the bottom line at some of the most high profile convention resorts in American and we're lucky to have him on board."

As Vice President of Internet Marketing, Bryan will be responsible for developing and implementing all of HPN Global's internet objectives.

"These are exciting times for our industry and we feel the internet has huge potential for HPN Global to continue to reach customers who we feel we can help with their meeting needs," said Bryan Bruce. "Social media, mobile applications, search engine placement are the buzz for hotels and the meetings industry and HPN Global wants to be a leader in this space."

Prior to joining HPN Global, Bryan was in sales with the largest Marriott in the world, the World Center in Orlando. Additional experience includes time as Sales Director for the Buena Vista Hospitality Group and a Sales Executive with Starwood and Hyatt Hotel Corporations.

Bruce added, “I am excited about joining HPN Global and helping them reach their global expansion goals. They are a dynamic group with incredible momentum in the site selection world. The internet is a very important part of every business today and our goal is to be great in all we do.”

About HPN Global

Scottsdale-based HPN rebranded under the name HPN Global in March 2010 to better align with its mission of becoming the world’s most global site selection service provider. With meeting procurement professionals all over the world, HPN Global is committed to being an industry leader – not one founded on being the largest company, but one focused on being the best. The new international division of HPN Global is the result of a joint venture between HPN and Meetings International. Both companies have been serving the needs of association, non-profit, corporate and government agencies for 18 years collectively. To learn more, visit www.HPNGLOBAL.com.

#