



**PRESS RELEASE**  
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## **HPN Hires Vice President in Chicago**

**Chicago, Ill.** (June 26, 2009)...William Kilburg, chief executive officer, [Hospitality Performance Network](#) (HPN) announced that **Yola Nosworthy** has joined the company's growing network of seasoned industry professionals. She will assume responsibilities as **vice president, national accounts** effective immediately.

As vice president, national accounts she will be responsible for building and maintaining relationships with large corporate and association accounts throughout the United States. Additionally, she will recruit and train new sales associates and expand HPN's presence throughout the United States.

Prior to joining HPN, she has spent seven years as director of sales for Kokua Hospitality Inc., in Chicago. In this role, she worked in the National Sales Office and generated new business for five Kokua and 24 Adam's Mark hotels, coordinated special client events, crafted effective marketing plans, participated in trade shows, handled contract negotiations and carried the largest production quota.

"Yola has a proven track record," said Kilburg. "She knows how to save clients time and money and bring overall value to their meeting. She is creative, efficient and highly motivated. We are continuing to grow and it's exciting to have someone of her caliber on board."

Nosworthy's previous experience includes 22 years with Hyatt Hotels in various sales and marketing roles and one year with EventSource.com in Chicago. She lives in **Chicago**.

Based in Scottsdale, Hospitality Performance Network is the nation's fastest growing site selection and meeting procurement company. Since opening in 2002, they have expanded from two full time employees to a network of 100 sales associates, a purchasing department and a full service meeting management division. HPN offers its clients a customized and comprehensive approach consolidating their meeting procurement needs; including site selection, contract negotiation, destination management, recreation, transportation, housing, registration and production.

In 2008, HPN was ranked on the Inc. 5000 fastest-growing private companies list and named one of Comerica Bank Arizona Companies to Watch. For more information about Hospitality Performance Network, please visit [www.hperformance.com](http://www.hperformance.com) or contact Bill Kilburg at (480) 998-9770 ext. 226.

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